Fulfilling Financial Obligations: A Christian Foundation

TO: Prospective Investor

FROM: (Daggy) Christopher M. Cannon

Founder, Tyāga

DATE: November 10, 2025

SUBJECT: Investment Opportunity: Tyāga Venture and Strategic Formation

This memorandum outlines the vision for Tyāga, our recommended legal structure, and the alignment of our operational principles with foundational Christian values. We are not simply building a business; we are stewarding a cultural hub designed to champion authentic creativity and build a more just and interdependent economy for artists.

The Tyāga Vision

Tyāga is a multi-faceted venture designed to serve the modern creative artist. Our initial focus is the "Studio-Airbnb Hybrid," a network of exclusive, inspiring, and technically-equipped properties where artists can live and create. This flagship product line solves a major pain point for artists who seek high-quality, private spaces free from the sterile nature of commercial studios.

Beyond this, Tyāga is an ecosystem. We are building a cultural hub that will leverage new tools, including smart contracts and crowdfunding, to ensure artists are fairly compensated, intellectual property is protected, and a new generation of inter-disciplinary artists" can collaborate and thrive.

Ideal Business Formation: The Limited Liability Company (LLC)

After careful consideration of our unique model—which combines real estate, intellectual property, and emerging technology—the ***Limited Liability Company (LLC)*** *is the ideal legal formation for Tyāga. The document you reviewed, "Applying human-centered design to the*

Tyaaaa.docx," already identifies our holding entity as "Tyāga Holdings LLC," and this structure is the perfect foundation.

Justification for the LLC Formation

1. ***Liability Protection (Wise Stewardship):*** *The primary benefit of an LLC is that it separates your personal assets from the business's debts and liabilities. For a venture like Tyāga, which will hold significant real estate assets and navigate complex IP and financial contracts, this protection is not just a legal shield—it is an act of wise stewardship. It ensures that personal resources are protected while allowing the business to take calculated, mission-oriented risks.*

2. ***Operational and Tax Flexibility:*** *The LLC offers unparalleled flexibility. It can be taxed as a sole proprietorship, a partnership, an S-Corporation, or a C-Corporation. This allows Tyāga to start with a simple "pass-through" tax structure and adapt as we grow, add investors, or change our profitability profile, all without having to dissolve and re-form the entire company.*

3. ***Structural Scalability (The "Hub" Model):*** *The LLC structure is perfect for our "hub" ecosystem. "Tyāga Holdings LLC" can serve as the parent company, which can then own other, separate LLCs (e.g., "Tyāga Studios LLC," "Tyāga IP Ventures LLC"). This isolates risk between different business lines—a problem in one area doesn't legally endanger the others.*

4. ***Enhanced Credibility:*** *The LLC designation lends immediate credibility and formality, signaling to artists, partners, and investors that we are a serious and stable entity.*

Comparison of Venture Legal Formations

- ***Sole Proprietorship:*** *While the simplest to form, it offers* ***zero liability protection.*** *The owner and the business are one and the same. This is unacceptably risky for our real estate and IP-heavy venture…*

- ***Partnership:*** *Similar to a sole proprietorship, but with multiple owners. It suffers from the same unlimited personal liability, with the added risk that each partner is liable for the other's business actions.*

- ***C-Corporation:*** *This structure offers the strongest liability shield and is ideal for raising large-scale venture capital via stock. However, its major drawback is "double taxation" (the corporation is taxed on profits, and then shareholders are taxed again on their dividends). It also involves significant administrative complexity and cost, which may be burdensome at our current stage.*

- ***S-Corporation:*** *This is a tax election, not a legal entity. It avoids double taxation but has strict rules on the number and type of shareholders, which could limit our future crowdfunding and investment opportunities.*

The LLC provides the best of all worlds: the liability protection of a corporation with the flexibility of a partnership. Furthermore, we can elect to add a ***B-Corporation Certification*** *to our LLC. This would legally require us to consider our social and mission-based impact, a powerful signal to faith-based investors and the community we serve.*

As a venture guided by Christian principles, our commitment to financial integrity is non-negotiable. This includes rigorous, transparent, and timely tax compliance. This obligation is a foundational element of our faith for several key reasons:

1. ***Biblical Mandate:*** *Jesus was unequivocal on this point. When asked about taxes, He commanded, "Render to Caesar the things that are Caesar's, and to God the things that are God's" (Matthew 22:21). This is a direct call to respect and participate in civil governance.*

2. ***Integrity of Witness:*** *Our business practices are a form of witness. As Paul writes in Romans 13, we are to "pay to all what is owed to them: taxes to whom taxes are owed, revenue to whom revenue is owed." Operating "above reproach" in our finances demonstrates our integrity and builds trust, giving weight to our mission.*

3. ***Order and Stewardship:*** *Honest tax compliance is an act of good stewardship. It acknowledges that we are part of a larger community and civil structure. We cannot claim to be building a new, more "truthful" system for artists if we are not faithful and transparent in our obligations to the current one.*

We believe Tyāga is a necessary and timely venture. We seek to build a high-ground for creators, and we are building it on the bedrock of legal integrity and spiritual principle. I look forward to discussing how we can partner in this mission.

The Creator's Renaissance: A Tyāga Manifesto for a New Economy

We stand at a critical juncture. The systems intended to connect us have become mechanisms of control, and the platforms built for expression have become engines of exploitation. We are witnessing a crisis of technological overreach, where algorithmic opacity and systemic redundancies have created a "weird city"—a digital landscape that feels alienating, restrictive,

and fundamentally broken (Buckley, 2024a). This environment actively stifles the very creators it claims to serve, violating our fundamental rights to engage freely and fairly in the marketplace.

Our foundational work argues that this crisis stems from a failure of governance to keep pace with technology. This initiative is built upon a comprehensive legislative proposal "aimed at streamlining government operations, protecting individual freedoms, and addressing the ethical use of technology" (Buckley, 2024b). The current paradigm is unacceptable. We must move beyond systems that are failing artists and actively restricting human potential. This requires a new framework, one that actively reduces systemic redundancies, safeguards our digital rights, and, most critically, demands algorithmic transparency (Buckley, 2024b).

This is not a protest; it is a renaissance. We are building the high ground. We advocate for a new model of "conscious capitalism" and creative interdependence. This model is founded on the unshakeable principles of fairness, innovation, and a profound respect for individual dignity. We are moving from a system of technological overreach to one of creator empowerment. The goal is to build new businesses and new economies where the artist is not a product to be sold but a partner to be championed.

Tyāga is the first manifestation of this new world. It is the cultural hub where these ideals become reality. While our first product is the "Studio-Airbnb Hybrid" (as detailed in our human-centered design analysis), our true venture is the ecosystem. Tyāga is the conduit, leveraging tools like smart contracts for transparent IP ownership and crowdfunding platforms that build direct, interdependent relationships between artists and their communities. We are creating a verified, trustworthy system that re-aligns the creative economy with the values of its creators.

This manifesto is an invitation to the peaceful revolutionaries, the conscious thinkers, and the believers who know a more just and creative future is possible. Grand Canyon University can be the foster ground for this new spirit, a place where these values are nurtured and a new generation of leaders can be equipped. Tyāga is the real-world business where this renaissance begins. We are not just building studios; we are building the future.

References

Buckley, I. (2024a). ***A weird city*** *. Internet Archive. https://archive.org/details/a-weird-city*

Buckley, I. (2024b). ***Draft letter to the department*** *. Internet Archive.*
https://archive.org/details/experimental-legislation-hypothesis/Draft%20Letter%20to%20the%20Department/